## **Privacy Policy**

This privacy policy sets out how AH Diabetes uses and protects any information that you give AH Diabetes when you use this website.

Ah Diabetes is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement. AH Diabetes may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from 14 April 2016.

### What we collect

We may collect the following information:

- names
- contact information including email address
- demographic information such as postcode, preferences and interests
- other information relevant to our contact us section, blog section and social media link.

# What we do with the information we gather

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- Internal record keeping.
- We may use the information to improve our products and services.
- We may periodically send promotional emails about new products, special offers or other information which we think you may find interesting using the email address which you have provided.
- From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone, fax or mail. We may use the information to customise the website according to your interests.

### **Security**

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

#### Links to other websites

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

## Your personal information

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting if you do not wish this to happen please email us via the contact us section on the webpage. You may request details of personal information which we hold about you. A small fee will be payable.

### **AH Diabetes Website And Social Media Disclaimer**

The information contained in this website and other related AH Diabetes sites, such as Social Medias; Facebook, Twitter and LinkedIn is for general information purposes only. The information is provided by AH Diabetes and while we endeavour to keep the information up to date and correct, we make no representations or warranties of any kind, express or implied, about the completeness, accuracy, reliability, suitability or availability with respect to the website and soical medias or the information, products, services, or related graphics contained on these sites for any purpose. Any reliance you place on such information is therefore strictly at your own risk.

In no event will we be liable for any loss or damage including without limitation, indirect or consequential loss or damage, or any loss or damage whatsoever arising from loss of data or profits arising out of, or in connection with, the use of this website or our social media sites. Through this website and our soical media sites you are able to link to other websites which are not under the control of AH Diabetes. We have no control over the nature, content and availability of those sites. The inclusion of any links/likes/follows does not necessarily imply a recommendation or endorse the views expressed within them.

Every effort is made to keep the website and social medias up and running smoothly. However, AH Diabetes takes no responsibility for, and will not be liable for, the website or social medias being temporarily unavailable due to technical issues beyond our control.

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